



EBU Strategy for 2018 to 2020

According to statistics, there are between up to **4 million people in Europe**, who consider themselves to be Buddhists or are sympathetic to Buddhist principles. In one way or another, many of them are likely to be a member of an EBU membership organization - either directly or through a National Buddhist Union.

The EBU General Assembly decided at their annual meeting at Adhithana Buddhist Center, that the EBU should be able to communicate directly to the people in Europe who are Buddhist or are sympathetic to Buddhist values and principles. This of course is also in line with the mission of the EBU.

It is our intention to make the EBU, its goals and work visible to the broader public, by creating a **community of supporting members**.

We have quite a lot to offer: Our continuous involvement on many levels with the European Institutions, both in Strasbourg and Brussels; the hosting of a Buddhist conference every two years; a pan-European and pan-traditional Buddhist magazine twice per year (www.ebumagazine.org), and a Newsletter which reports on what we do and plan, are some of the things we are already doing.

In the near future, **we will also offer content originating from our membership organizations**: e-Books, Podcasts, Dharma Talks, Videos, Meditation guidelines, translated Buddhist literature, articles, etc.

Through the **new membership platform** which will be created, the EBU will make sure through its communication structure that its messages are spread.

The minimum supporting membership fee for individuals has been set at **€1.- per month**, which, if only a fraction of the Buddhists in Europe decide to support us, will offer us a completely different horizon of possibilities. To name a few:

- A physical office with a paid secretary
- Reimbursement of travel costs for delegates and EBU volunteers
- A professional magazine (online and "print-on-demand")
- A Buddhist news channel

It is said that "1000 true fans" generate enough support - financially and logistically - to finance most meaningful endeavors. We do hope that the European Buddhist Union will inspire many people, and with their support we can unfold into an association which helps spread the Dharma much better.